

# **DATOVÉ MIGRACE**

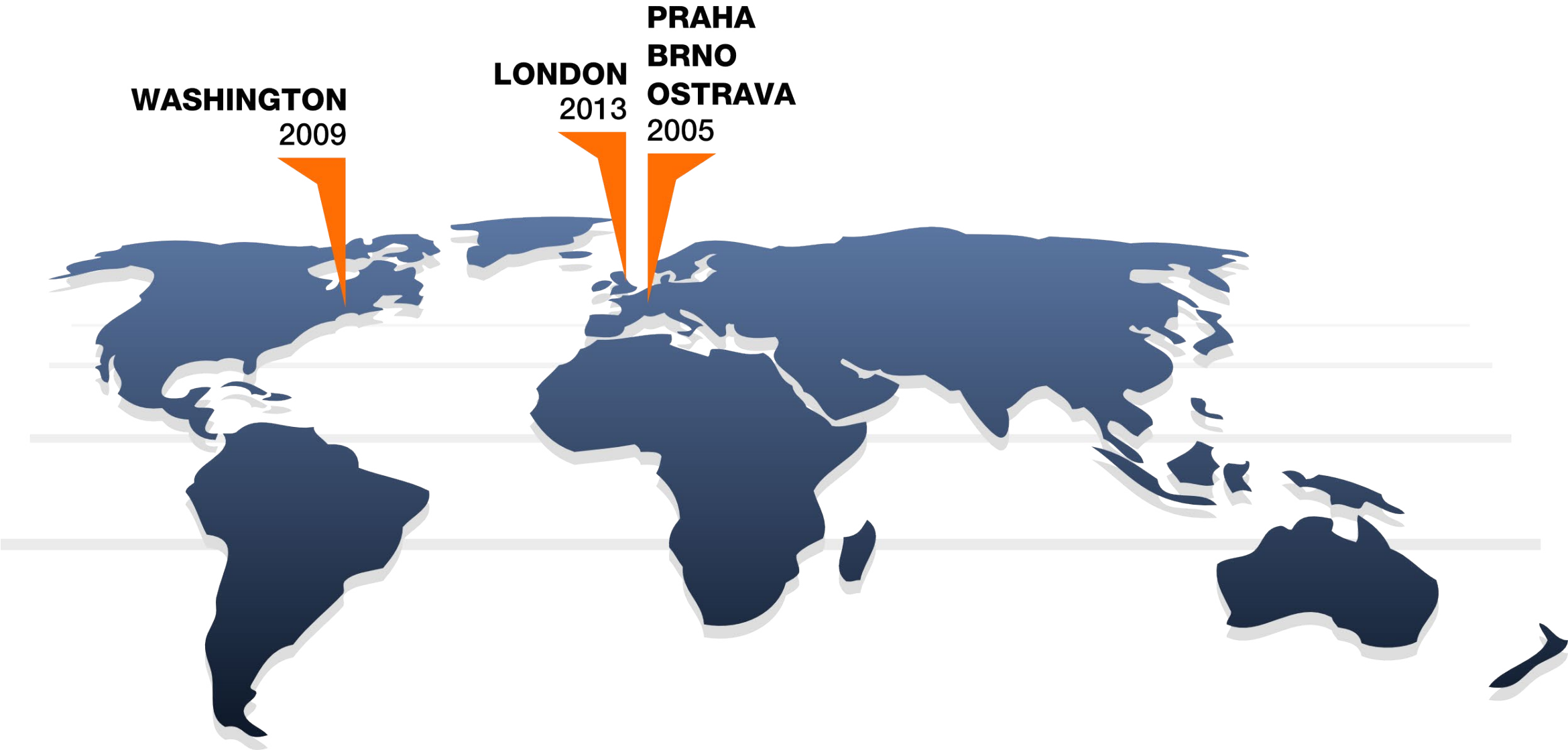
**Listopad 2016, Pavel Najvar, Javlin pro Firemní seminář MFF UK**



**Data Integration Software**

**Consulting**

**Data Solutions & Support**



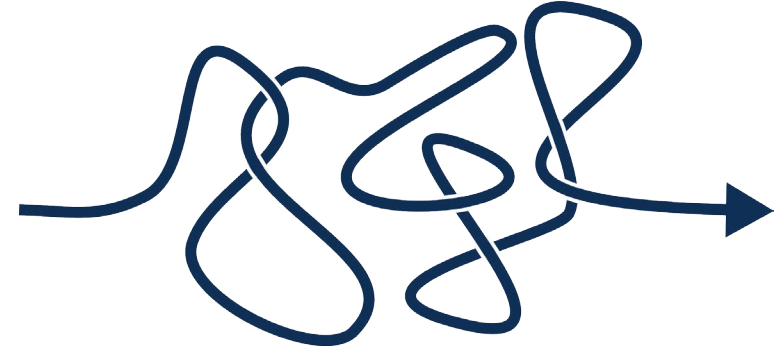
**WASHINGTON**  
2009

**LONDON**  
2013

**PRAHA**  
**BRNO**  
**OSTRAVA**  
2005

**Java  
Developer**

2003



2016

**Chief  
Technology  
Evangelist**

**Co je datová migrace?**

## Kate Lloyd

Edit

### Overview

Name:	Kate Lloyd	Similar Matches:	100% Larry Stoffel 95% Kate Schowalter 95% Kate Lemay 83% KR Floyd 77% Kaze Long
Title:		Office Phone:	01535 603 139
Phone Original:		Fax:	
Department:		Mobile:	
Work Position:		Personality Traits:	
Company Name:	Timothy Taylor & Co Ltd	Website:	<a href="#">http://</a>
Company Description:			
Provided Address:		IP-based Address:	
	United Kingdom		United Kingdom
Provided Address Country:	United Kingdom	IP-based Address Country:	United Kingdom
Provided Address Sales Region:			
Email Address:	<a href="mailto:kate@timtaylor.co.uk">kate@timtaylor.co.uk</a> (Opted Out)		
LinkedIn:	<a href="#">http://</a>	Facebook:	<a href="#">http://</a>
Xing:	<a href="#">http://</a>		
Internal Description:			

### Marketing Provided Info

Lead Source:	Web Site	Trial License Number:	CLP1DTIMOT26501081EX
Lead Source Description:	Designer Trial	Message:	
Marketing Score:	101		
Website Title:		Website Pagerank:	0
Website Keywords:			
Website Description:			

### Sales Intelligence

Assigned to:	Ross Neumann		
Status:	New	Status Reason Details:	No phone number at switchboard at 7.9.16 RN
Recycle Reasons:	• Unreachable		



## Kate Lloyd



Customize Page | Edit Layout | Printable View | Help for this Page

Hide Feed | Click to add topics:

Post | File | Link | Poll

Write something...

Share

Follow

Followers

No followers.

Show Fewer Updates

There are no updates.

Open Activities (0) | Activity History (0) | Campaign History (0) | Legacy Notes (1) | Notes & Attachments (0) | Lead History (5+)

### Lead Detail

Edit | Delete | Convert | Clone | Find Duplicates

Lead Status	Recycled	Lead Owner	Ross Neumann [Change]
Status Description	No phone number at switchboard and unsubscribed from email contact. 7.9.16 RN Left message for call back 16.9.16 RN Email sent 22.09.16 RN	Lead Source	Web Site
Level of Engagement		Other	
Grade		Lead Source Detail	Designer Trial
Lead Recycle Reason	Uncontactable: Email & Phone		

### Contact Information

Name	Kate Lloyd	Email	<a href="mailto:kate@timtaylor.co.uk">kate@timtaylor.co.uk</a>
Title		Phone	01535 603 139
Job Role		Mobile	
Department		Phone Information	
		Do Not Call	<input type="checkbox"/>
		Email Opt Out	<input checked="" type="checkbox"/>
		Don't send marketing emails	<input type="checkbox"/>

### Account Information

Company	Timothy Taylor & Co Ltd	Website	
Industry			
No. of Employees			
Annual Revenue			
Company Annual Revenue			

### Address Information

Address	Address Information
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# **Lidé**

**Vy - Váš tým**

**Zákazník - Business uživatelé - IT tým**

**Dodavatel**

# **Migraci nikdo nechce**

**Typicky jde o vedlejší efekt jiné (drahé) transakce**

**Kde to jsem? Dokumentace?**

**Ne**

**„To musíte jít za Maruškou“**

**v překladu: Data Discovery**

# **Data Mapping**

**v překladu: Nerozumíme si**



**Data jsou v pořádku**

**Data Quality**

# **IT ani konzultant nevlastní data**

**Zásahy mohou provést jen business uživatelé**



# **Migrujete data, které nemáte**

**„Dáme vám data z testu, jsou skoro jako na produkci“**

# **Manuální opravy**

**80 - 20 ... ale kdo? a jak?**

# **Flexibilní framework**

**250 dní > 80 dní**

**30 GB ve 200 000 XML souborech, 3 000 polí, 150 tabulek**

**...a to vše 10x znovu a lépe**

**Co kdybysme...**

**Vy migrujete. Ale oni startují nový projekt.**

# **Kontrola a rekonsiliace**

**Zabere i 50% úsilí**

**Telefon ve 22h**

**„Nám tady ale chybí data!“**

# **Migrace je VŽDY iterativní process**

**Lidé si vzpomenou až vše vidí hotové před sebou**



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[pavel.najvar@javlin.eu](mailto:pavel.najvar@javlin.eu)**